

AIPCO



Association of Irish Professional
Conference Organisers

INDUSTRY PARTNER

AIPCO is committed to raising standards of service among its members and other sectors of the meetings industry by means of continuing education and interaction with other professionals. The association is delighted to announce that as well as offering membership to Professional Conference Organisers, it is now extending its membership to industry professionals and industry partners. We are offering a range of membership options which will promote and foster the very best of engagement and cooperation between all industry partners.

FACTS AND VALUE OF AIPCO BUSINESS



21,704 delegates
used **4 star** hotels



Number of delegates in **Ireland**
36,173 (50% increase since 2015)



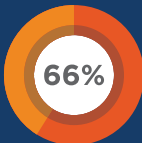
78
Conferences
in **Ireland**



124 Staff Employed
by AIPCO members



5 AIPCO Members
operate **internationally**



Source of Business
66% International Conferences



Business Type
75% Association Conferences
(45% of which are academic)



Seasonality
66% of business took place
between May & September

FULL MEMBERS



ASSOCIATE MEMBERS



INDUSTRY PARTNERSHIP OPTIONS

We are offering a range of membership options which will promote and foster the very best of engagement and cooperation between all industry partners.

TIER 1: €3,750 - exclusive to 3 industry partners

PRESENCE AT THE AIPCO BUSINESS TOURISM CONFERENCE

- Opportunity to showcase your product/service
- 5 min speaking slot before the tea/coffee break or before lunch
- Complimentary exhibition stand in a prime position
- Branded gift for participants
- 2 complimentary registrations (accommodation not included)
- Logo on the Conference APP (prioritised position)

BRAND RECOGNITION THROUGH MARKETING ACTIVITIES

- 1 advertisement or promotional opportunity in an **AIPCO** e-zine to our extended membership
- Logo on quarterly e-zine to our extended membership
- Brand exposure — home page of **AIPCO** website
- Brand recognition as an official **AIPCO** Partner at all events
- Meet the Partner – additional advertising and branding to inc. logo, video link, brochure, website link on AIPCO educational platform

FACE TO FACE

- Presentation & hosting of an **AIPCO** council meeting
- Fam trip or PCO evening
- 1 complimentary registration at 2 **AIPCO** educational events and at the **AIPCO** Christmas lunch

TIER 2: €1,750

PRESENCE AT THE AIPCO BUSINESS TOURISM CONFERENCE

- Opportunity to showcase your product/service
- 1 complimentary registration (accommodation not included)
- Complimentary exhibition stand

BRAND RECOGNITION THROUGH MARKETING ACTIVITIES

- Logo on our quarterly e-zine to our extended membership
- Brand exposure logo on Industry Partners page of **AIPCO** website
- Brand recognition as official **AIPCO** Industry Partners at all events
- Ezine promotional opportunity to inc. news update featuring editorial image, up to 200 words and website link
- Meet the Partner – additional advertising and branding to inc. logo, video link, brochure, website link on AIPCO educational platform

FACE TO FACE

- Council meeting in your property
- Opportunity to host an educational event in your property

TIER 3: €600

- Reduced registration fee at the **AIPCO** Business Tourism Conference
- Brand exposure on the **AIPCO** website
- Logo featured in ezine
- Meet the Partner – additional advertising and branding to inc. logo, video link, brochure, website link on AIPCO educational platform

To set up a meeting to discuss your bespoke requirements,
please email: sarahd@aipco.ie