

# AIPCO



Association of Irish Professional  
Conference Organisers

## CORPORATE PARTNERSHIP

AIPCO is committed to raising standards of service among its members and other sectors of the meetings industry by means of continuing education and interaction with other professionals. The association is delighted to announce that as well as offering membership to Professional Conference Organisers, it is now extending its membership to industry professionals and corporate sponsors. We are offering a range of membership options which will promote and foster the very best of engagement and cooperation between all industry partners.

## FACTS AND VALUE OF AIPCO BUSINESS



**21,704** delegates  
used **4 star** hotels



Number of delegates in **Ireland**  
**36,173** (50% increase since 2015)



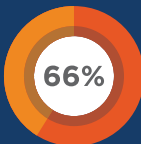
**78**  
Conferences  
in **Ireland**



**124 Staff Employed**  
by AIPCO members



**5 AIPCO Members**  
operate **internationally**



**Source of Business**  
**66%** International Conferences



**Business Type**  
**75%** Association Conferences  
(45% of which are academic)



**Seasonality**  
**66%** of business took place  
between May & September

### FULL MEMBERS



### ASSOCIATE MEMBERS



# CORPORATE PARTNERSHIP OPTIONS

We are offering a range of membership options which will promote and foster the very best of engagement and cooperation between all industry partners.

## TIER 1: €3,750 - exclusive to 3 corporate partners

### PRESENCE AT THE AIPCO BUSINESS TOURISM CONFERENCE

- Opportunity to showcase your product/service
- 5 min speaking slot before the tea/coffee break or before lunch
- Complimentary exhibition stand in a prime position
- Branded gift for participants
- 2 complimentary registrations (accommodation not included)
- Logo on the Conference APP (prioritised position)

### BRAND RECOGNITION THROUGH MARKETING ACTIVITIES

- 1 advertisement or promotional opportunity in an **AIPCO** e-zine to our extended membership
- Logo on quarterly e-zine to our extended membership
- Brand exposure — home page of **AIPCO** website
- Brand recognition as an official **AIPCO** Partner at all events
- Meet the Partner – additional advertising and branding to inc. logo, video link, brochure, website link on AIPCO educational platform

### FACE TO FACE

- Presentation & hosting of an **AIPCO** council meeting
- Fam trip or PCO evening
- 1 complimentary registration at 2 **AIPCO** educational events and at the **AIPCO** Christmas lunch

## TIER 2: €1,750

### PRESENCE AT THE AIPCO BUSINESS TOURISM CONFERENCE

- Opportunity to showcase your product/service
- 1 complimentary registration (accommodation not included)
- Complimentary exhibition stand

### BRAND RECOGNITION THROUGH MARKETING ACTIVITIES

- Logo on our quarterly e-zine to our extended membership
- Brand exposure logo on Corporate Partners page of **AIPCO** website
- Brand recognition as official **AIPCO** Corporate Partners at all events
- Ezine promotional opportunity to inc. news update featuring editorial image, up to 200 words and website link
- Meet the Partner – additional advertising and branding to inc. logo, video link, brochure, website link on AIPCO educational platform

### FACE TO FACE

- Council meeting in your property
- Opportunity to host an educational event in your property

## TIER 3: €600

- Reduced registration fee at the **AIPCO** Business Tourism Conference
- Brand exposure on the **AIPCO** website
- Logo featured in ezine
- Meet the Partner – additional advertising and branding to inc. logo, video link, brochure, website link on AIPCO educational platform

To set up a meeting to discuss your bespoke requirements,  
please email: [Corporatepartnerships@aipco.ie](mailto:Corporatepartnerships@aipco.ie)