

# Give me a destination!

*(not a venue)*

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## Event proposed location assessment

Location	Dates	Accessibility	Venue Hire	Average Hotel/night	Daily Delegate Rate (indicates F&B)	Holiday clashes	Suitability
City #1 Venue Name	w/c 6 <sup>th</sup> June	Good flights 45 minutes from airport	€300K	€115	€91	Ramadan  Finland, Italy, Russia, Sweden	☹️
City #2 Venue Name	w/c 6 <sup>th</sup> June	Good flights 15 minutes from airport	€440K	€175	€75	Ramadan  Finland, Italy, Russia, Sweden	☹️
City #3 Venue Name	w/c 19 <sup>th</sup> June	3 airports, avg 75 min transfer to venue	€355K	€150	€76	Ramadan  Finland, Russia, Sweden, Norway, Poland	☹️
City #4 Venue Name	w/c 22 <sup>nd</sup> August	Good flights 15 minutes from airport	€110K	€153	€70	Most major countries outside Nordics	😊

## 3 destinations – what tips the scales?

